

Strategic Planning for Humanitarian & Development Actors

Training Session • 18-19 October 2022
Futuribles International • IARAN

Objectives and Targeted Skills

Humanitarian and development stakeholders, including NGOs, private sector actors and national governments are seeking the best ways to meet immediate needs while also contributing towards achieving long-term goals such as the SDGs (Sustainable Development Goals). Within the context of complex crises, traditional short-term, single-agency programming that stops at the country level will not be enough to manage the scale of human needs.

Strategic foresight approaches and tools help:

- ▶ To maximise the value-add that humanitarian and development actors can have within complex, ecosystemic crises.
- ▶ To think beyond the life-saving imperative, pre-empt the future and develop local resilience.
- ▶ To understand the system in which humanitarian and development stakeholders operate and to avoid overestimating of the role that they can play.
- ▶ To challenge neo-colonial mental models of aid.

This training supports organisations to see how strategic foresight approaches can add value to their current programmatic and organisational practices, increasing their impact and enhancing their contribution to the SDGs. At the end of the training the attendee will:

- ▶ Be able to understand complexity and ecosystemic dynamics.
- ▶ Know how to create a strategy based on foresight approaches.
- ▶ Engage in collaborative and adaptative approaches based on strategic foresight.
- ▶ Challenge its current practices of programming and strategy.
- ▶ Support its organisation on the path of change and transformation.

The training is accessible both face to face and virtually.

Facilitators

Eilidh Kennedy, Director of IARAN (Inter-Agency Research and Analysis Network) and **Michel Maietta**, Founder of IARAN, authors of the book *Strategic Planning in the Humanitarian Sector* (Routledge, 2021).

With the support of:

- ▶ **Arthur Magnes**, Junior Researcher at Futuribles International.
- ▶ **Mariana Merelo Lobo**, International Humanitarian, Development Practitioner and Partnership Broker.
- ▶ **Marie-Agnès Tur**, Advisor to the Secretary General on Social Impact and Future of International Action at French Red Cross.

Programme

Tuesday 18 October 2022

9h00-9h15 - Welcome/Networking

9h15-9h45 - Introductions

9h45-11h15 - Brief Introduction to Strategic Foresight Concepts

▶ Navigating in the possible futures: simplifying complexity

11h15-11h30 - Break

11h30-13h00 - Workshop: From Complexity to Possible Futures

▶ Impact/uncertainty matrix

13h00-14h30 - Break

14h30-16h00 - Strategic Development: Programming

▶ From possible futures to agile strategies

16h00-16h30 - Break

16h30-18h00 - Case Study: The Tanzania Scenarios-Prompting Action Contre La Faim & Co. Strategy

Mariana Merelo Lobo

Wednesday 19 October 2022

8h45-9h00 - Welcome/Networking

9h00-10h30 - Strategic Development: Organisational Transformation

▶ The value chain

10h30-11h00 - Break

11h00-12h30 - Workshop: A Framework for a Fit for the Future Organisation

▶ The competence tree

12h30-14h00 - Break

14h00-15h30 - Case Study: The French Red Cross (FRC) International Department Transformation Towards 2030

Marie-Agnès Tur

15h30-16h00 - Break

16h00-17h00 - Conclusions

A survey will be shared with the attendees prior to the course beginning, asking them to share what they know about the practices of programming and strategy and what their expectations are for the course to enable the instructors to tailor the agenda to the group's needs. Links and instructions for the use of collaborative and virtual platforms will be sent, as well as a shortlist of resources on the current and future humanitarian transformations (estimated total time for the survey and the readings: 2 hours).

Monitoring and Assessment of Results

All sessions are interactive. Each session is introduced by a presentation punctuated by exchanges with the participants. Virtual attendees can also discuss the content via a chat on Zoom. The use of workshops will focus on skills development to enable participants to feel confident in using the tools explored without support when they return to their organisations.

Target Audience and Preconditions

The training is aimed primarily at executives, managers and people responsible for operations, programmes, and implementing strategies within companies (CEOs, COOs, Division Directors, etc.), NGOs (CEOs, board directors, country directors, regional directors, desk officers, field officers, project managers, technical advisers, etc.), public bodies and territories (local and government representatives, directors, officers, authorities, etc.) and, more generally, all stakeholders in the humanitarian and development sector.

We reserve the right to contact you to discuss your experience in order to guarantee sufficient homogeneity within the group to ensure the quality of the training. This training does not require any specific prerequisites.

Facilitation and Platform

The training is in English.

A file will be given to participants including a copy of the main resources used. This file will be sent before the training and can be completed during the training.

The number of participants will be limited to 20 attendees in order to allow for sufficient discussion and interaction.

The training is both virtual and residential. Virtual sessions will be facilitated via Zoom, Slack, Miro and Sli.do and some sessions will be recorded.

Registration Form

Corinne Roëls • Futuribles International
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E-mail: croels@futuribles.com • Website: www.futuribles.com
Siret No: 784 314 940 00056 • APE: 9499Z • VAT No: FR21 784314940 • Registration No: 11751653975

Participant

First Name - Last Name
Organisation - Department
Address
.....
ZIP/Postal Code - City - Country
Phone
E-mail
VAT No

If different:

Billing address
.....

- Registers for the training session "Strategic Planning for Humanitarian & Development Actors", 18-19 October 2022 at the price of 1,380 euros or 1,650 US\$ excluding taxes or 1,656 euros or 1,980 US\$ including VAT at 20%.*

**The fees include participation in training and supports. Lunch is offered to participants present. Any multiple registration allows, from the second registration, to benefit from a 10% reduction (discount cannot be combined with the discounts enjoyed by Futuribles International members). Partner members of Futuribles International are exempt from registration fees (valid for one person, subject to availability).*

You can reach Corinne Roëls, + 33 (0)1 53 63 37 71 - croels@futuribles.com, for any questions on the methods of remote participation.

Futuribles International is an approved training organisation. Its registration number is 11751653975. Futuribles International can be referenced in the DataDock and is Qualiopi certified. The training lasts 14 hours.

Payment Information

- Cheque payable to Futuribles International
- Bank transfer in **euro**: Banque Neuflyze OBC, 75410 Paris cedex 08, France
IBAN: FR76 3078 8001 0710 2020 4120 024 / BIC: NSMBFRPPXXX
- Bank transfer in **US\$**: Banque Neuflyze OBC, 75410 Paris cedex 08, France
IBAN: FR76 3078 8001 0707 2041 2000 157 / BIC: NSMBFRPPXXX
- Visa Card American Express No
Expiry Date Card Security Code

- Bill me

Date Signature and Stamp:

Practical Information

The training is both virtual and residential.

The virtual training will be facilitated via Zoom, Slack, Miro and Sli.do. Some sessions will be recorded.

For the residential format, training takes place at the headquarters of Futuribles International, 47 rue de Babylone, 75007 Paris, France. Button under the digicode to open the door, back of the paved courtyard, intercom, 2nd floor, lift or stairs.

Metro: Saint-François-Xavier, Vaneau or Sèvres-Babylone. Parking: Bon Marché or Invalides.

You will receive a letter of invitation confirming your registration and an invoice. On request, we can send you a training agreement and a list of hotels near the residential facility.

General terms of sale

In the event of cancellation, made in writing 10 days before the course, the registration fees, minus a 15% administration fee, will be refunded. Beyond this date, no refund will be made and the fees will be due in full, but participants may be replaced. Futuribles International reserves the right to change the content or the speakers. If, due to major circumstances, Futuribles International is unable to hold the training session on the scheduled date, it undertakes to propose new replacement dates. In the event of a dispute between the parties, only the Commercial Court of Paris shall be deemed competent.



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